



2016-2017



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Dianne Carrillo – *Administrative Secretary*

July 2016

Dear Pueblo Business Leader:

Pueblo City Schools has a long-standing tradition of partnering with the corporate community in Pueblo to generate funding to support district athletic programs. The corporate partner program offers a real win-win opportunity. Our students benefit directly from these contributions while our partners gain valuable advertising exposure. Pueblo City Schools corporate partners are seen as positive contributors to the educational and athletic programs in our community.

Corporate sponsorships benefit district athletic programs in a variety of ways. The additional funding has enabled the district to improve athletic facilities, purchase additional equipment, and increase the number of programs available to students. These added funds are also used to help defray the cost of participation fees for students who need assistance.

Pueblo believes in the value of athletic participation, and few communities in the nation can match the level of support Pueblo shows its youth. By becoming a Pueblo City Schools Corporate Partner, you can help your business reach its marketing and business goals while supporting tomorrow's athletic and academic leaders.

Thank you for your support.

Sincerely,

Rick Macias



2016 – 2017
**Community Corporate Partners
Program**

Over \$3.1 million generated for our student athletes!

Accomplishments

- ▶ Funding to each high school to enhance athletic budget
- ▶ Purchase ambulance service for Pueblo City Schools athletics
- ▶ Added games to sub-varsity sports (softball, soccer, volleyball)
- ▶ Renovations at Dutch Clark Stadium (last 5 years)
(installed new track, installed a state-of-the-art synthetic turf playing surface, installed new scoreboard and sound system, purchased utility vehicle, installed fence around track, installed new bleachers)
- ▶ Renovations to middle and high school athletic areas
(New competition wrestling mat at high schools and middle schools, new state-of-the-art timing system/scoreboard at Centennial High School, swimming pool, new uniforms for all middle school sports, football scoreboards at Centennial and South. Basketball scoreboards at East and South.)



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Facts

- ▶ The Pueblo City Schools Corporate Partner Program is in its 22nd year
- ▶ Over \$3.1 million has been raised in the first 21 years
- ▶ Over 93.1% renewal rate from year to year
- ▶ The Corporate Partner Program:
 - has insured the continuance of athletic programs
 - reaches over 1.8 million fans at over 2,400 high school athletic events in 20 years
- ▶ Approximately 2,500 student athletes will be positively impacted by your support
- ▶ 43 local businesses participated last year



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LEVELS OF OPPORTUNITY

GOLD PACKAGE

\$9,000

SILVER PACKAGE

\$4,500

BRONZE PACKAGE

\$1,500



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GOLD PACKAGE

\$9,000

- ◆ One - 3' x 6' banner at high school gym of choice – Corporate Partner provides banner
- ◆ Full page ad in all football programs
- ◆ Two PA announcements per game at Dutch Clark Stadium and the State Fair Events Center
- ◆ One 4' x 25' banner at Dutch Clark Stadium and the State Fair Events Center - Corporate Partner provides banner
- ◆ A Corporate Partner Game Day with opportunity to present products (opportunity for premium game – Bell game @ \$5,000 and Cannon Game @ \$3,000)
- ◆ Logo on Pueblo City Schools web site with link to corporate partner's web site (subject to District approval)
- ◆ First right of renewal
- ◆ 10 parking passes at Dutch Clark Stadium and State Fair Events Center
- ◆ 20 all-sports regular season passes
- ◆ May claim to be an official sponsor of Pueblo City Schools athletics



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SILVER Package

\$4,500

- ◆ Half page ad in all football programs
- ◆ One - 2' x 4' banner at the high school gym of choice – Corporate Partner provides banner
- ◆ One PA announcement per game at Dutch Clark Stadium and the State Fair Events Center
- ◆ 10 all-sports regular season passes
- ◆ One 3' x 15' banner at Dutch Clark Stadium and the State Fair Events Center - Corporate Partner provides banner
- ◆ May claim to be an official sponsor of Pueblo City Schools athletics
- ◆ Listing on Pueblo City Schools web site (subject to District approval)



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BRONZE Package

\$1,500

- ◆ Quarter page ad in all football programs
- ◆ One PA mention per game at Dutch Clark Stadium and the State Fair Events Center
- ◆ Four all-sports regular season passes
- ◆ May claim to be an official sponsor of Pueblo City Schools athletics
- ◆ Mention on Pueblo City Schools web site (subject to District approval)



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**2015 – 2016
Corporate Partners**

GOLD Level

American Medical Response
Black Hills Energy
Clear Channel
CSU-Pueblo / Rev 89

Dan DeRose
Loaf 'N Jug
Premier Homes
Pueblo Community College

Pueblo Community Health Center
St. Mary Corwin Medical Center
Ted Hernandez, Inc.
Wagner Rents

SILVER Level

Parkview Medical Center
Pueblo Radio Group

Sunwest Educational C.U.

Taco Bell

BRONZE Level

Credit Union of Colorado
Domino's Pizza
Gobin's
HUB International Insurance Services
The Imprinted Sportswear Shop
Little Caesar's Pizza

Pro Action Foto
Pueblo Bank & Trust
Pueblo County CSEPP
REPS Sports Gym
Rocky Mountain Eye Center

Signs by Scott
Skate City
Swerdfeger Construction
Trane
Trophy Shop

PUEBLO CITY SCHOOLS

315 W. 11th Street
Pueblo, Colorado 81003

BOARD OF EDUCATION

Phyllis Sanchez President
Patricia Milner, Ph.D. Vice President
Barbara Clementi Board Member
Robert Gonzales Board Member
Frank Latino Board Member

Non-Voting Members

TBA Treasurer
Geri Patrone Secretary/Assistant Treasurer

SUPERINTENDENT OF SCHOOLS

TBA

STUDENT SUPPORT

Rick Macias Athletics/Activities Director

July 2016

	<h3>MISSION STATEMENT</h3>
	<p><i>Pueblo City Schools – World-Class</i></p>
	<p>Our mission in Pueblo City Schools – a unique educational community strengthened by its diversity, culture and traditions – is to guarantee a “world-class education that prepares graduates to succeed in a global society.” This will be accomplished in a safe, secure environment through innovative state-of-the-art technologies, superior curricula, and highly-skilled educators driven by active partnerships with students, families and communities.</p>

Pueblo City Schools does not discriminate on the basis of race, color, creed, national origin, ancestry, sex, sexual orientation, age, disability, religion, or other status protected by law in admission or access to, or treatment and employment in, its programs and activities. Additionally, a lack of English language skills is not a barrier to admission or participation in activities, programs and employment. The following individual has been designated to handle inquiries regarding the non-discrimination policies: EEO/Affirmative Action/Title IX/ Section 504 Compliance Officer, 315 West 11th Street, Pueblo, Colorado 81003, (719) 549-7100.

Si tiene alguna pregunta sobre esta información, por favor llame a la escuela de su niño.